

Cookie	Purpose	Stored information	Retention	Sharing
__atuvc (press.systembolaget.se)	This cookie is created by AddThis.com, a social sharing service run by Clearspring Technologies Inc. The cookie is used to make sure the user sees the correct updated count if they share a page.	Share count cache	2 years	No sharing
__atavs (press.systembolaget.se)	This cookie is created by AddThis.com, a social sharing service run by Clearspring Technologies Inc. The cookie is used to make sure the user sees the correct updated count if they share a page.	Share count cache	2 years	No sharing
PHPSESSID (press.systembolaget.se)	This cookie is used by the website to set session preferences. No personal data is stored.	A random hash value	One session	No sharing
wordpress_test_cookie (press.systembolaget.se)	This cookie tests the visitors browser to see if it supports WordPress Login.	A string "WP+Cookie+check"	1 year	No sharing
_ga (press.systembolaget.se)	Google Analytics cookie used to distinguish users.	An encrypted hash string.	2 years	No sharing
_gid (press.systembolaget.se)	Google Analytics cookie used to distinguish users.	An encrypted hash string.	24 hours	No sharing
_gat (press.systembolaget.se)	Google Analytics cookie used to throttle request rate.	An encrypted hash string.	2 years	No sharing
__utma (press.systembolaget.se)	Google Analytics cookie used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics.	An encrypted hash string.	2 years	No sharing
__utmt (press.systembolaget.se)	Google Analytics cookie used to throttle request rate.	An encrypted hash string.	10 minutes	No sharing
__utmb (press.systembolaget.se)	Google Analytics cookie used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time	An encrypted hash string.	30 minutes	No sharing

	data is sent to Google Analytics.			
__utmz (press.systembolaget.se)	Google Analytics cookie stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.	An encrypted hash string.	6 months	No sharing
__utmv (press.systembolaget.se)	Google Analytics cookie used to store visitor-level custom variable data. This cookie is created when a developer uses the _setCustomVar method with a visitor level custom variable. The cookie is updated every time data is sent to Google Analytics.	An encrypted hash string.	2 years	No sharing